**Business and Management Systems**

A degree in Business and Management Systems prepares you for management positions where technology and business expertise meet. You’ll gain skills in analyzing organizational needs and providing technology-enabled solutions.

**Degree Curriculum**

The program combines a strong business core with technology courses. Highlights include:

• Business Core: Management, entrepreneurship, accounting, finance, marketing, law, operations, negotiations, strategy.

• Business Electives: Choose 15 credits to customize your career path.

• Common Core: Information technology, management, quantitative, and communication skills.

• Experiential Learning: Real-world experiences to apply your skills.

**Popular Professions**

Graduates are prepared for careers in:

• Business Analytics & Data Science – Data Analyst, Business Analyst, Visualization Specialist

• Business Operations – Product Manager, Logistics Coordinator

• Digital Commerce – E-commerce Manager, Website Designer

• Enterprise Resource Planning – ERP Consultant, CRM Specialist

• Finance – FinTech Analyst, Investment Advisor

• Management & Leadership – HR Associate, Leadership Coach, Program Manager

• Marketing & Sales – Digital Marketing Specialist, Social Media Strategist

**Salary Outcomes**

• $63,765 – Average starting salary for undergraduates (2024)

• $83,251 – Average starting salary for MBA graduates (2024)

• $3,709 – Average monthly salary for internships and co-ops (2022)

**Contact Information**

📧 bit@mst.edu

📞 573-341-7216

🌐 bit.mst.edu